Trust, Image and Perception

March 2024 Update

Purpose

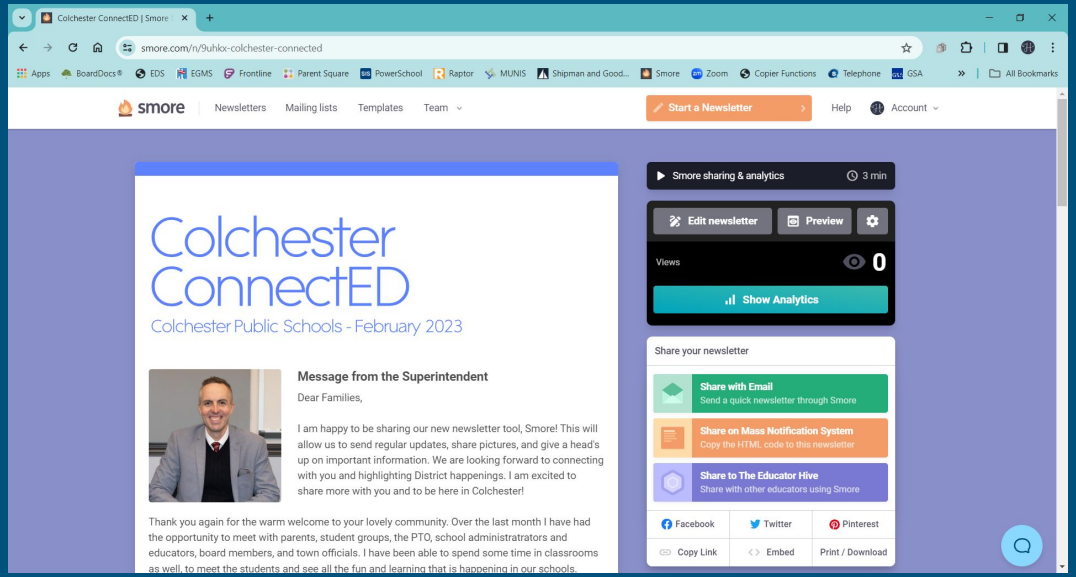
Vision: Create opportunities to build understanding and partnership with the community while increasing transparency.

District Goal: Showcase schools and programs to encourage involvement and foster community pride.

Completed Work

- Identified community members to inform the conversation and create action steps
- Quarterly newsletters from each school to ensure we are increasing communication from a district lens
- All four schools have created boards to be utilized on the town green to share district news and school events
- Identified current community partnerships (e.g. Project Graduation, Cragin Memorial Library, Youth First Coalition, Senior Center etc.)
- Increased community facing visuals

Additional Communication Tools


Colchester ConnectED | Smore
smore.com/n/9uhkx-colchester-connected
smore
Newsletters
Mailing lists
Templates
Team
Start a Newsletter
Help
Account
Colchester ConnectED
Colchester Public Schools - February 2023
Message from the Superintendent
Dear Families,
I am happy to be sharing our new newsletter tool, Smore! This will allow us to send regular updates, share pictures, and give a head's up on important information. We are looking forward to connecting with you and highlighting District happenings. I am excited to share more with you and to be here in Colchester!
Thank you again for the warm welcome to your lovely community. Over the last month I have had the opportunity to meet with parents, student groups, the PTO, school administratrators and educators, board members, and town officials. I have been able to spend some time in classrooms as well, to meet the students and see all the fun and learning that is happening in our schools.
Smore sharing & analytics
3 min
Edit newsletter
Preview
Views
0
Show Analytics
Share your newsletter
Share with Email
Send a quick newsletter through Smore
Share on Mass Notification System
Copy the HTML code to this newsletter
Share to The Educator Hive
Share with other educators using Smore
Facebook
Twitter
Pinterest
Copy Link
Embed
Print / Download

FISH FRY FRIDAYS
6 TO 8 THRU LENT COLCHESTER FISH & GAME
Baseball and softball Ages 4-16
Register Now-Jan 31 @ www.CDSL.ORG
Apply Now for Preschool!
ColchesterC3.org
JJIS LEARNING NIGHT
MAR 14th. 5:30-7:00

Next Steps

- **Highlight special education programming:**
  - **East of the River Transition Academy**
  - **Visit from the state department of education to highlight our program**

- **Link partnerships with events to gain more school exposure**

- **Merged district calendar**

Colchester students welcome visitors!